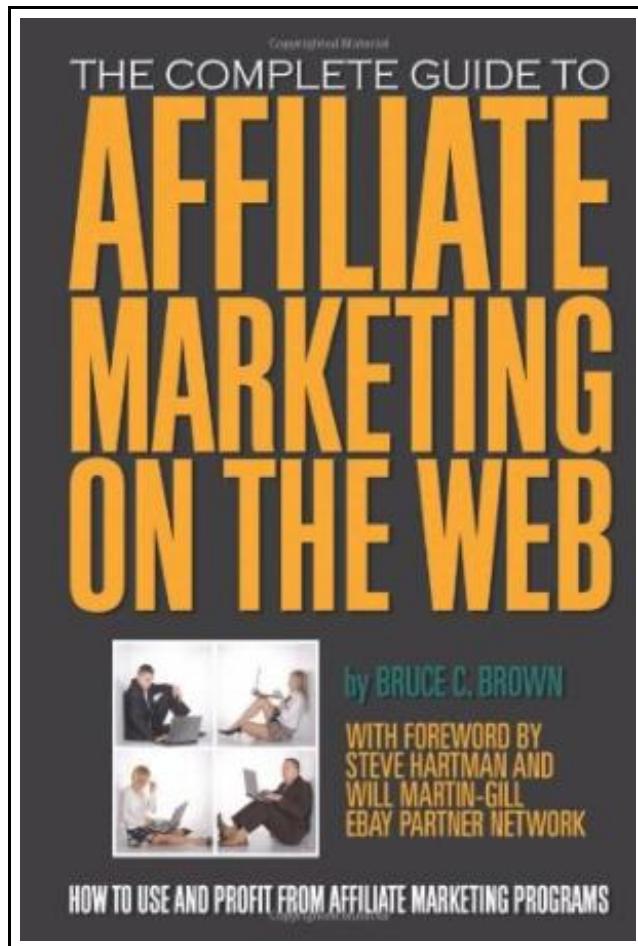


The Complete Guide to Affiliate Marketing on the Web: How to Use and Profit from Affiliate Marketing Programs



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Reviews

A very amazing book with perfect and lucid answers. it absolutely was written quite flawlessly and useful. I am just easily will get a satisfaction of reading a created publication.
(Pearl Turcotte)

THE COMPLETE GUIDE TO AFFILIATE MARKETING ON THE WEB: HOW TO USE AND PROFIT FROM AFFILIATE MARKETING PROGRAMS

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Atlantic Publishing Company (FL). Paperback. Book Condition: New. Paperback. 384 pages. Dimensions: 8.9in. x 5.9in. x 1.0in. Affiliate marketing is a highly profitable online advertising method in which website merchants pay independent third parties to promote the products or services of an advertiser on their Web site. In other words, affiliate marketing involves posting a company's banner on your Web site or blog and attempting to send visitors to their Web site. If someone clicks on that banner or goes to that site and buys something, you will be paid a commission. While some affiliates pay only when a sale is made, some selling big ticket items like cars, credit cards, travel, and so forth have modified the model and pay for qualified leads. Affiliate marketing is now viewed as a key component of a company's online marketing strategy. Affiliate marketing is an advertising technique that originally was developed by Amazon. com. In this new book you will learn how to master the art and science behind affiliate marketing in a matter of hours. By investing a few dollars you can easily increase the number of visitors to your Web site and significantly increase sales. If you want to drive high quality, targeted traffic to your site, there is no better way than affiliate marketing. Since you only pay when a sale is made, your marketing dollars are being used more effectively and efficiently compared to any other advertising method. The keys to success in affiliate marketing are knowing what you are doing, devising a comprehensive and well-crafted advertising plan, and knowing the relationships between your website, search engines, PPC advertising, and campaign methodology. This groundbreaking and exhaustively researched new book will provide everything you need to know to get you started on generating high-volume, high quality leads. You will...



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Relevant Books



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The Day I Forgot to Pray

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