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## Franchising: An Accounting, Auditing and Income Tax Guide: A Practical Guide for Franchisors, Franchisees, and Their Accounting an

By Ross A. McCallum

Createspace. Paperback. Book Condition: New. This item is printed on demand. Paperback. 338 pages. Dimensions: 9.0in. x 6.0in. x 0.8in. Product Description: This edition reflects the Accounting Standards Codification changes, particularly with regard to ASC Topic 952, Franchisors. In addition, cross references have been included to the International Franchise Reporting Standards (IFRS) for Small and Medium-sized Entities. Contents - Part A - By Chapter 1. BUSINESS FORMAT FRANCHISING-AN OVERVIEW 1. 1 Franchise Marketing Arrangements 1. 2 Franchise Recruiting and Development Arrangements 1. 3 The Franchise Purchase 2. FRANCHISE DEVELOPMENTPURCHASE COSTS 2. 1 Franchise Program Development Costs (Franchisors) 2. 2 Franchise Purchase Cost (Franchisees) 3. FRANCHISE FEESREVENUES (FRANCHISORSFRANCHISEES) 3. 1 Initial Franchise Fees 3. 2 Area Franchise Fees 3. 3 Continuing Franchise FeesRevenue 3. 4 Transfer Fees 3. 5 Franchise Renewal Fees 4. SPECIFIC FRANCHISE TOPICS 4. 1 Franchise Deposits (Franchisors) 4. 2 Security Deposits (FranchisorsFranchisees) 4. 3 Franchise Selling Expenses (Franchisors) 4. 4 Approved Supplier Purchases and Volume Rebates (Franchisors) 4. 5 Repossession of Franchise Rights (Franchisors) 4. 6 Franchisors Option to Purchase Franchisees Business (Franchisors) 4. 7 Sale of CompanyFranchisee-Owned Outlets (FranchisorsFranchisees) 4. 8 Preopening Opening Expenses (FranchisorsFranchisees) 4. 9

### Reviews

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